

# Kiefer

Welcome to Kiefer Property Group

COMPANY PROFILE DECK



## KIEFER PROPERTY GROUP

Kiefer means pine tree, a symbol of strength, simplicity, and natural beauty. Kiefer reflects timeless design and grounded living. We build homes that stand tall and strong, just like the pines that started it all.

#### Living Made Perfect — The Kiefer Way

At Kiefer, "Living made perfect" means more than just quality homes, it's about creating spaces that feel natural, balanced, and effortless to live in. Because when a home feels right, life just flows.

That's living made perfect.

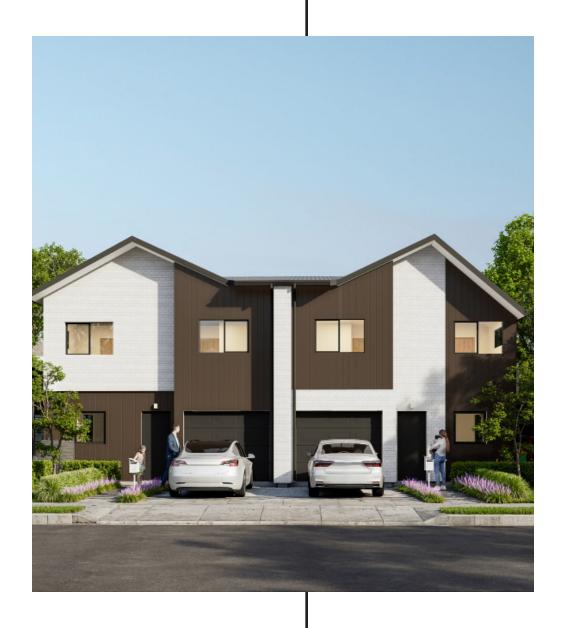


#### **OUR ACHIEVEMENTS**

Since its inception, Kiefer has successfully built and sold over 250 homes, transforming the lifestyles of modern families, professionals, and investors across Auckland.

With developments in well-connected and thriving suburbs like Papatoetoe, Howick, Pakuranga, Mangere Bridge, Mangere East, Manurewa, and beyond, we focus on locations that offer both convenience and long-term value.

Every home is crafted using high-quality materials and thoughtful design, ensuring a blend of functionality and comfort. Backed by a dedicated team, our journey so far has led us to a cumulative Gross Development Value (GDV) of approximately \$180 million—and we're just getting started.



250+

Homes Developed And Sold 40+

Projects Completed \$180m

**GDV** 

# COMPLETED PROJECTS





#### Mcdonald Terraces

5, McDonald Road, Aorere, Papatoetoe

Project Value: 5.4 million Quantity: 7

Situated in the vibrant suburb of Ōtara-Papatoetoe, McDonald Terraces was one of the first projects we took on. Through the successful collaboration of our talented team and visionary architects, we delivered a stunning 7-unit development that reflects our commitment to quality and innovation.

#### Wallace Terraces I

193 Wallace Road, Māngere Bridge

Project Value: 3.5 million Quantity: 3

This project stands as a testament to our promise of delivering functional, well-designed townhouses in Māngere Bridge. From selecting a prime location with views of rolling green spaces and glimpses of the inner harbour, to crafting homes that blend smart architecture with everyday practicality, we've built this with care, intention, and sincerity.



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#### Wallace Terraces II

191 Wallace Road, Māngere Bridge

Project Value: \$3 million Quantity: 3

This 3-unit project on Wallace Road, Mangere Bridge, is one of our early highlights—designed to deliver comfortable living with everyday convenience in a well-connected, family-friendly location.



4 Arbor Close, Homai, Manurewa

Project Value: \$4.2 million Quantity 5

This project stands as a testament to our promise of delivering functional, well-designed townhouses in Māngere Bridge. From selecting a prime location with views of rolling green spaces and glimpses of the inner harbour, to crafting homes that blend smart architecture with everyday practicality, we've built this with care, intention, and sincerity.





#### Raglan Terraces

5 Raglan Street, Māngere East

Project Value: \$4 million Quantity: 5

Perfectly positioned on a prominent corner site in the thriving suburb of Māngere East—an area increasingly sought after by young couples, families, retirees, and savvy investors. We made this project so that you can enjoy the convenience of nearby amenities, schools, parks, and excellent public transport connections while flourishing in a modern yet functional home.

#### Weymouth Terraces

38 Weymouth Road, Manurewa

Project Value: \$5.8 million Quantity:

Conveniently located near Manurewa Pool & Leisure Centre and Mountfort Park, this site is zoned for Manurewa Intermediate and close to schools, transport, and motorways. Just minutes from Manukau Mall, local town centres, and Auckland Airport, everything you need is within easy reach. This project is perfect for families seeking a comfortable lifestyle.





#### Gavin Terraces

38 Gavin Street, Ellerslie

Project Value: \$6.5 million Quantity: 5

Situated in the sought-after suburb of Ellerslie, this location offers a vibrant village vibe with cafés, shops, and excellent transport links. Zoned for top schools like Ellerslie School, Baradene College, and One Tree Hill College, it's just minutes from the CBD and major motorways.



#### Purata Terraces

13 Purata place, Mangere Bridge

Project Value: \$5.4 million Quantity: 6

This 6-unit development in the heart of Māngere Bridge is another project thoughtfully designed and built with care. It quickly sold out, thanks to its impressive interiors and highly functional layout tailored to modern family living. Our team ensured every detail was crafted to support a comfortable and fulfilling lifestyle.

#### **Jolson Terraces**

74 Jolson Road, Mount Wellington

Project Value: **\$**5.4 million Quantity 6

Located on Hillcrest Road in the well-known suburb of Papatoetoe, this 10-unit development is a standout example of our early work. With its functional design, stylish interiors, and elegant exterior, the project reflects our commitment to building homes that blend practicality with modern appeal.



#### Hillcrest Terraces

44/46 Hillcrest road, Papatoetoe

Project Value: \$8 million Quantity: 10

Located on Hillcrest Road in the well-known suburb of Papatoetoe, this 10-unit development is a standout example of our early work. With its functional design, stylish interiors, and elegant exterior, the project reflects our commitment to building homes that blend practicality with modern appeal.





### Wilmay Terraces

30 Wilmay Avenue

Project Value: \$ 6.3 million Quantity: 9

#### **Central Terraces**

21 Central Ave, Papatoetoe

Project Value: \$5.9 million Quantity 7





#### Luke Street Terraces

5 Raglan Street, Māngere East

Project Value: \$5,590,000 Quantity: 7

Standing proudly on Luke Street in Ōtāhuhu, this 7-unit development showcases our commitment to quality and comfort. Each home offers generous living spaces and modern interiors, thoughtfully designed for lasting appeal and everyday functionality.

#### **Yeovil Terraces**

60 Yeovil Road, Te Atatu Peninsula

Project Value: \$5,912,000 Quantity: 8

Our 8-unit development on Yeovil Road in Te Atatū Peninsula is designed with small families in mind those who value both convenience and comfort. Set close to essential amenities, each home offers spacious living areas that blend practicality with a modern lifestyle.





#### Wellesley Terraces

30 Wellesley Road, Mangere Bridge

Project Value: - \$ 6.5 million

Quantity: 7

This project offered a boutique collection of 7 units featuring 3 and 4 bedrooms, making it a perfect fit for small families looking to enjoy living in a well-connected location.

#### **Royal Terraces**

98 Royal Road, Massey

Project Value: \$4.8 million Quantity - 6

This 6-unit project features well-designed 3-bedroom homes, ideal for small families seeking modern functionality and solid construction in a comfortable, future-ready living space.





#### Kamaka Terraces

9 Kamaka Road, Manger Bridge

Project Value: \$6.3 million Quantity: 7

This 6-unit development in the heart of Māngere Bridge is another project thoughtfully designed and built with care. It quickly sold out, thanks to its impressive interiors and highly functional layout tailored to modern family living. Our team ensured every detail was crafted to support a comfortable and fulfilling lifestyle.

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# 2025 DEVELOPMENTS











#### Wilmshurst Terraces

6&8 Wilmshurst Avenue, Papatoetoe

Project Value: \$10.3 million Quantity: 14

One of our largest projects is underway in the vibrant neighborhood of Papatoetoe. This development features 14 units, offering a mix of 2, 3, and 4-bedroom homes, all thoughtfully designed to meet the diverse needs of a modern family.



# Tupaki Terraces

24 Tupaki Pl, Pakuranga Heights

Project Value: \$6.5 million Quantity: 8

Like all our projects, this boutique collection of 8 units in Papatoetoe offers a mix of 2, 3, and 4-bedroom homes, strategically located in a well-connected area. Designed with the modern family in mind, this development seamlessly combines functionality, comfort, and convenience.

## Massey Terraces

399 Massey Road, Mangere East

Project Value: \$6.3 million Quantity: 9

This project features 9 units, each offering 3-bedroom homes designed for small families, professionals, and investors. With vibrant interiors and solid exteriors built to last, this development combines style, durability, and functionality.



# Shirley Terraces

269 Shirley Road, Papatoetoe

Project Value: \$6.7 million Quantity: 9

This stunning 9-unit project in Papatoetoe is designed to provide spacious living in one of the area's most sought-after locations. Perfect for families looking for a great start, it offers the convenience of living in a vibrant, well-connected neighborhood.





#### Greenmeadow Terraces

52 Green Meadows Avenue, Manurewa

Project Value: \$4.4 million Quantity: 6

Green Meadow Terraces is a boutique 6-unit development in Manurewa, offering a mix of 2- and 3-bedroom homes designed for modern living. With strong rental appeal and a prime location near Manukau City Centre, it's not just a perfect choice for modern families but also smart investors.



#### **Chalfont Terraces**

38 Chalfont Street, Mangere East,

Project Value: \$4.6 million Quantity: 7

A boutique development of 7 modern homes in the heart of Māngere East, featuring a mix of spacious 3-bedroom and low-maintenance 2-bedroom options. Designed for comfort, style, and practicality, all just minutes from Māngere Town Centre and key amenities

#### **Union Terraces**

15 Union Road, Howick

Project Value: \$6.8 million Quantity: 10

At 15 Union Road, Howick, style and comfort blend seamlessly in a home designed to fit your lifestyle. With spacious living areas, modern finishes, and a warm, inviting atmosphere, this home offers the perfect space for family life and relaxation. With 10 units, this project is one of our largest projects that are designed for modern families.



#### Weston Terraces

6 Weston Avenue, Papatoetoe

Project Value: \$5.3 million Quantity: 7

Located at 6 Weston Ave, Papatoetoe, this 7 unit project offers unbeatable convenience, just minutes from Manukau City Centre, Hunters Plaza, and key transport routes. With top schools, Middlemore Hospital, and Auckland Airport nearby, it's a prime opportunity for families and investors alike. With options of 2 and 3 beds, this project is perfect for small families and professionals.





# Trimmer Terraces

6 Trimmer Terrace, Papatoetoe

Project Value: - \$ 5.2 million Quantity: 7

A boutique collection of 7 stylish homes in the heart of Papatoetoe, offering a mix of 2- and 3-bedroom layouts designed for modern living. Perfectly balancing comfort, functionality, and convenience, just minutes from Manukau City Centre.













Russel Terraces Quarter 1 2026 Project Value - \$13.7 million



Lincoln Terraces Quarter 1 2026 Project Value - \$11.1 million



Geneva Terraces
QuaterProject Value – 5.5
million





Skeates Terraces Quater Project Value – 11 million



Pinotage Terraces
Quater
Project Value – 6
million

Reelick Terraces Quater-2, 2025



Whitney Terraces Quater-2, 2026



**La Trobe Terraces** Quater-2 206





Chevis Terraces Quater-2, 2026



Alexander Terraces Quater-2, 2026 Project Value – 10 million

Glenorchy Terraces Quater-4, 2025 Project Value: \$7.6 million

#### WHY KIEFER?



#### **ON-TIME DELIVERY**

We consistently deliver projects on or ahead of schedule without compromising on quality, earning investor trust and satisfaction.

#### PRIME LOCATIONS

Our developments are strategically situated in highdemand areas, ensuring strong rental yields, robust capital growth, and enduring market appeal.

#### LIVING MADE PERFECT

Kiefer homes blend sophisticated design, premium Ahave everything one needs to live a comfortable life

#### SUSTAINABILITY AT THE CORE

We integrate energy-efficient designs and eco-friendly materials to minimise environmental impact while boosting long-term investment value.

#### **PROVEN ROI**

With over 35 completed projects and 15 ongoing, Kiefer properties deliver consistent returns, including rental yields exceeding 5%.

#### **INVESTOR SUPPORT**

From personalized investment plans to property management and tenant sourcing, our end-to-end services make your investment journey smooth and rewarding.

#### **OUR GOAL**

We are actively expanding our footprint across Auckland, with several new projects already secured and scheduled to begin construction in 2026. This forward momentum reflects our long term vision of delivering high-quality, future ready homes tailored to both first-home buyers and seasoned investors.

With seven new developments currently in the pipeline—representing a combined Gross Development Value (GDV) of \$300 million—our upcoming projects span high growth suburbs including Manurewa, Papatoetoe, Otahuhu, Blockhouse Bay, Glen Eden, and Huapai.



These developments will offer a diverse mix of 2, 3, and 4-bedroom homes, each thoughtfully designed with an emphasis on quality, functionality, and modern living. As we grow, our mission remains the same: to build vibrant, enduring communities that meet the evolving needs of Auckland's housing landscape.

\$300 M+

Gross Development Value (GDV)



# OUR FOUNDER KARAN SAWHNEY

Karan holds a Bachelor's of Commerce and a degree in Business Studies. Before entering the NZ property industry—where he was named one of the Top 50 Real Estate Professionals in the country—he achieved an impressive \$6 million in sales, reflecting his strong work ethic and commitment to excellence.

Karan has a deep understanding of New Zealand's housing landscape and the diverse needs of its buyers. With hands-on experience working with first-home buyers, first-time investors, and seasoned property investors, he brings practical insight and strategic direction to every project at Kiefer.

He is passionate about delivering sustainable, high-quality homes at accessible price points. A recognised thought leader in the industry, Karan has also mentored over two dozen property sales professionals and advisors.

Under his leadership, Kiefer has successfully delivered over \$280 million in project value developments since 2020—and continues to grow.



# OUR DIRECTOR

# **NAVI SINGH**

Before joining his long-time friends at Kiefer, Navi brought immense value to every business he was part of, as both an investor and a key contributor. His decision to join Kiefer as Co-Head was driven by a shared passion for creating meaningful developments with purpose.

Navi is deeply committed to building homes that strike a balance between sustainability and affordability, catering to the needs of both homeowners and investors. His focus on innovation, sustainability, and community impact shapes Kiefer's vision of delivering timeless, future-ready developments.

Under his leadership, Kiefer continues to grow as a trusted name in modern "living made perfect", offering developments that not only stand out in design but also deliver lasting investment value.



Kiefer, derived from the word pine tree, symbolises strength, longevity, and quiet resilience—qualities that define our approach to development. True to our vision of "Living Made Perfect," every Kiefer project is designed with intention, care, and a focus on long-term livability.

We don't just build homes—we create spaces that stand the test of time, blending architectural integrity with real lifestyle value. At Kiefer, we're deeply committed to delivering on time and with the quality we promise. We understand that every build is more than just a structure—it's someone's future home, and we treat that responsibility with purpose.

Our leadership team is headed by Karan and Navi, who bring a dynamic balance of strategic foresight and grounded execution. Together, they lead a growing team of professionals with hands-on experience across the property, finance, marketing, and construction sectors.

Many of our team members bring deep, practical experience from having worked on landmark residential and mixed-use projects across New Zealand. Collectively, this cross-functional expertise spans over 1,500 residential properties delivered in prior roles, contributing to some of the country's most recognisable developments.

At Kiefer, we approach each development with a personalised lens, ensuring it meets market needs today, while being adaptable for tomorrow. Our core focus remains on creating high-quality, sustainable homes that bring value to both homeowners and investors.

To learn more about our business or explore how we're shaping a better living, reach out to our Head of Brand and Marketing, Vidushi, or email us at info@kiefer.capital.

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For Sale :sales@kiefer.capital +64-210-266-1283 Genral Enquiry :info@kiefer.capital (09) 950 4473

